



*Literacy for Adults and Youth since 1978*

## **LiteracyWORKS**

Charities Reg. No. 13116 3248 RR0001

### **Our Vision**

*“LiteracyWORKS envisions a Winnipeg in which all adults are literate and able to participate fully in their cultural, economic and social worlds. Our work is to help make this possible through individual tutoring.”*

If you can read this, you may not consider literacy a priority. You may surf the internet, send emails to colleagues and friends, shop online and discuss the books you read in a book club.

For some adults in Manitoba, the reality is very different. They struggle to grocery shop, follow a recipe, fill out an application for employment and can't read their kids a bedtime story.

### **What is Literacy?**

Literacy is the ability to understand and employ printed information in daily activities at home, at work and in the community – to achieve one's goals and to develop one's knowledge and potential.

**FACT: 48% of Canadian adults have low literacy skills.**

*Source: Canadian Council on Learning*

### **About LiteracyWORKS Inc**

Literacy is an essential life skill. Since 1978, Literacy *WORKS* has been working with adults to help them improve their literacy skills. We are the oldest literacy program in Manitoba. Literacy *WORKS* proudly and exclusively provides one-to-one tutoring. We have also been recognized as a centre of excellence in working with individuals with learning disabilities.

### **Did You Know?**

At any give time, Literacy *WORKS* has about **50** students and tutors paired and working together.

### **Our Future**

Our future is bright. The following are initiatives we are working towards:

- Establish a computer literacy program whereby our students learn the basic essentials of computer software and internet use.
- Build upon our current team of literacy staff with additional qualified literacy educators in an effort to grow our existing programs and begin creative new ones.
- Plan a social enterprise to create revenue to support and expand our services.

### **What We Do...**

- provide free literacy assessments and strategically match the student to a trained tutor,
- create individual learning plans based on a student's goals,

**Literacy *WORKS* Sponsorship Package**

- support and encourage students in meeting their goals through one-to-one tutoring,
- perform learning disabilities assessments,
- monitor the effectiveness of teaching strategies through follow-up assessments and
- provide referrals to other programs and services, as needed.

## How YOU can Support Us

If you can't imagine your life without the ability to read or comprehend letters and numbers in practical ways every day, give the gift of literacy today!

### **BRONZE**

*(donations to \$500.00)*

Bronze donations will be acknowledged for the duration of the fundraising campaign on the Literacy *WORKS* website, in the Literacy *WORKS* newsletter and at the November 2009 Gala.

### **SILVER**

*(donations from \$501.00 to \$2,500.00)*

Silver donations will be acknowledged for the duration of the fundraising campaign on the Literacy *WORKS* website and in newsletters, on all press releases produced and released by Literacy *WORKS*, and at the November 2009 Gala.

### **GOLD**

*(donations from \$2,501.00 and over)*

Gold donations will be acknowledged for the duration of the fundraising campaign on the Literacy *WORKS* website, in newsletters and on all press releases produced and released by Literacy *WORKS*. Gold donors will also be publicly acknowledged at all Literacy *WORKS* public events including the November 2009 Gala.

## Frequently Asked Questions

### **I know of someone who might be interested in this project. Can I put them in touch with you?**

We appreciate referrals and would encourage you to discuss the project with anyone you feel might be interested. Please contact the Literacy *WORKS* office at (204) 786-1212 or by email at [info@litworks.ca](mailto:info@litworks.ca) to arrange for a sponsorship package to be mailed to your contact, or go to [www.litworks.ca](http://www.litworks.ca) to download the package.

### **I am interested in discussing sponsorship further. Who should I contact?**

Please contact the Literacy *WORKS* office at (204) 786-1212 or by email at [info@litworks.ca](mailto:info@litworks.ca) to discuss your participation in more detail.

### **How can I make my donation?**

Please make cheques payable to Literacy *WORKS* and mail your donation to:

Literacy *WORKS* Inc  
230 – 500 Portage Avenue  
Winnipeg, MB R3C 3X1

-or-

donate online at [www.litworks.ca](http://www.litworks.ca) and click on “Donate now through CanadaHelps.org”.